Annual Lower East Side Melava Malkah and Chinese Auction

Delicious Meat Buffet / Viewing Starts at 9:00 pm / Drawing at 10:45 pm \$25 Single Admission Includes \$15 Auction Ticket & Door Prize Ticket **Sponsorship of \$180 and above will Include Admission for Two** Music by: "Hondo" Abramowitz A-1 Sound System Rentals **Please Refrain from Bringing Children Any Child Over 2 will be Charged a \$25 Admission Fee**

Saturday Night / Motzei Shabbos March 8th, 2014 / 9:00 pm / P.S. 134 293 East Broadway, NYC 10002

All Proceeds to Benefit the Lower East Side Mikvah & Other Local Charities

Dear Friends and Neighbors,

The Lower East Side Neighborhood is thrilled to invite you to join them at the annual Melava Malkah/Chinese Auction to be held on March 8th, 2014. The evening promises to provide you with a chance to win magnificent prizes, sample a deliciously catered buffet and enjoy musical entertainment.

By participating, you will assist in funding the daily operational costs of the Lower East Side Mikvah and the much needed services of local charities. This event will give you the opportunity to support worthy causes, as well as meet new neighbors and renew ties with old acquaintances.

Please browse through the attached prize booklet and come and join us for Melava Malkah 2014. It is an event that you won't want to miss!

The Coordinating Committee

Sponsorships

(includes admission for two)

\$2500 gives you \$6250 in auction tickets
\$2000 gives you \$4800 in auction tickets
\$1500 gives you \$3500 in auction tickets
\$1000 gives you \$2250 in auction tickets
\$500 gives you \$1000 in auction tickets
\$360 gives you \$650 in auction tickets or 1 ticket in every prize (includes
Jackpot but not Split the Pot)
\$250 gives you \$430 in auction tickets
\$180 gives you \$300 in auction tickets

(Packages may include an unlimited amount of any tickets except Split the Pot and Jackpot)

Special Discount Packages

(*does not include admission*) \$100 = \$160 in tickets / \$50 = \$75 in tickets / \$36 = \$50 in tickets

* Advance sponsorships may be upgraded. * All advance sponsorships of \$180 or more will receive an additional \$18 ticket. * Donations made through Shul appeals or previous sponsorships cannot be credited towards 2014 auction sponsorship. * To make your reservations or to order ticket packages in advance, please detach this coupon and send it together with your check to: The East Side Mikvah, C/O Chaim Lazar, 500A Grand Street, Apt.4C, New York, N.Y. 10002 Call Gittie Fishelis at (212) 228-2429 or Nechy Seidenberg at (212) 673-5465 or fax to (646)723-9309 or email malkiejacob@rcn.com. _____Yes! We will attend the Melava Malkah/Auction. Enclosed please find \$ for reservations. We would like to sponsor the Melava Malkah/Auction. Enclosed please find \$ for our sponsorship/ticket packages of \$_____. Name _____ Phone _____ Address

Across the Color Spectrum

JACKPOT RAFFLE

(Winner Automatically Receives One Ticket Entered for Each Prize) 1/\$5.00 or 3/\$10.00

The Grass is Always "Green" er

SPLIT THE POT

(Winner Receives One Half of Total Proceeds from this Prize) 1/\$5.00 or 3/\$10.00

\$25 Table

1. A Horse of a Different Color

Use of the Owner's Suite at the Barclays Center which includes 24 Tickets to an upcoming Circus or Disney on Ice performance. Date to be determined.

(\$8,000 Value)

Bruce Ratner-ForestCityRatner Companies

2. Go for the Gold

White Gold & Diamond Necklace, Blue Topaz & Diamond Ring and White Gold & Diamond Earrings

Faygie Tannenbaum, Avi Moshe & Dorit Tannenbaum, In Memory of Nathan Berger A"H

3. Goldy "Locks"

Be absolutely Adoribelle - High Quality, Semi-Custom European Human Hair Sheitel with a Lace Front Cap. Available in Many Colors & Lengths. Color Ring will be on Display at the Melava Malkah (Max. Value \$2,100) Adoribelle LLC

4. Every Red Cent

\$2014 Cash

Anonymous

5. Every Cloud has a Silver Lining

Sterling Silver Becher & Tray, Sterling Silver Washing Cup, Sterling Silver Challah Knife, Sterling Silver Salt Shaker, Sterling Silver Besamim, Sterling Silver Lighter, Sterling Silver Tzedaka Box, Sterling Silver & Rosewood Challah Board & Bencher Box

> Rachel & Chaim Lazar In Memory of our Parents Malkie & Dovie Jacob In Memory of our Grandparents

6. Into the Wild Blue Yonder

Two Round Trip Tickets to Israel (Max. Value \$2,500. Travel must be Booked Prior to January, 2015) or \$2,000 Cash

Law Offices of Martin Cohen Esq.357 Grand Street, New York, NY/212.674.1985

Karen and Martin Wolfson In Memory of a True Woman of Valor Miriam Bas Chaim Yosef A"H, Mrs. Miriam Suss, Beloved Wife, Mother & Grandmother, The Crown Jewel of our Family

\$18 Table

7. Black and White and Read All Over

\$1,800 Artscroll Gift Certificate

8. Green with Envy

Megillat Esther with Velvet Case

In Memory of Morris and Ruth Sitzer A"H

9. Food Coloring

\$500 Gift Certificate to Aaron Kissena Farms
\$500 Gift Certificate to Cedar Market Teaneck
\$100 Gift Certificate to Pomegranate
\$50 Gift Certificate to Amsterdam Burger Company
\$50 Gift Certificate to Garden of Eatin Ave. J
\$50 Gift Certificate to Mendy's

Staci & Nachum Segal Staci & Nachum Segal Greenwald Family /Pomegranate Anonymous Staci & Nachum Segal Greenwald Family

10. By The Light of The Silvery Moon

Sterling Silver Menorah In Memory of Rabbi Yehuda & Mrs. Blima Binder A"H

11. Born with a Silver Spoon

Sterling Silver Candlesticks

In Memory of Mr. & Mrs. Samuel Kushner A"H

12. Golden Girls

\$750 Gift Certificate to Boutique 18 Refuah Shleimah for Chaim Yitzchok ben Rivka Yenta Photography Session Including Waiver of Sitting Fee and 10 Digital Files Lia Jay Photography Lenox Vase Staci & Nachum Segal "Beautiful" Perfume Gift Set Haviva Kramer Keratin Hair Treatment Hanit Daniels Mineral Rich Body Mud Friends of the Mikvah \$100 Gift Certificate to Solid Gold Jewelers Solid Gold Jewelers \$90 Gift Certificate to Gitty Landy Gitty Landy \$72 Gift Certificate to Aqua Modesta Aqua Modesta \$50 Gift Certificate to All That Glitters All That Glitters \$50 Gift Certificate to Special Touch Cleaners Special Touch Cleaners \$50 Gift Certificate to Henya Miriam Kraut Henya Miriam Kraut \$25 Gift Certificate to Grand Street Cleaners Grand Street Cleaners

Friends of the Mikvah

\$15 Table

13. Green Screen

Surface Pro 128GB Windows 8

14. In Living "Tech" nicolor

iPad Air 128GB

15. Tie Dye

Esrog & Lulav Set Blue Sterling Silver Challah Cover White Sterling Silver Challah Cover Cufflinks, Cologne, Two Designer Ties 7 inch Digital Photo Frame \$200 Gift Certificate to Century 21 \$75 Gift Certificate to Special Touch Cleaners \$50 Gift Certificate to Brooks Brothers \$25 Gift Certificate to Grand Street Cleaners

In the Zchus That Eveyone Should Find Their Zivug

Siff Esrog Center In Memory of Ben & Sadie Landa A"H In Memory of HaRav Meshulam Fisch Rottenberg zt"l Greenwald Family Dr. Seth & Elana Winslow Century 21 Special Touch Cleaners Friends of the Mikvah Grand Street Cleaners

16. Color Scheme

One Free Use of the Chasam Sopher Social Hall One Free Use of the Orenstein Building Social Hall 1 Hour of Free Sound System Setup (with 3 Hour Booking, Local Area) 3 Hours of Basic Play \$75 Gift Certificate for Calligraphy

17. A Pop of Color

Nixon D5200 Camera

18. Add Some Color to Your Life

\$750 Toward any Furniture Purchase at Mike's Dinette

Eugene Weiser - Chasam Sopher Friends of the Mikvah A-1 Sound System Rentals DJ Ben Black Ilene Keller

Heshy & Esther Jacob

Mike's Dinette

Heshy & Esther Jacob

\$10 Table

19. The Pot Calling the Kettle Black

Cuisinart Chef's Classic 10 Piece Stainless Cookware In the Zchus That Eveyone Should Find Their Zivug One Year Subscription to The Jewish Press The Jewish Press Atomic Time Tronics INC. (Eliezer Alter) 7 inch Digital Photo Frame Beige Sterling Silver Challah Cover In Memory of Seymour & Evelyn Cohen A"H White Sterling Silver Challah Cover In Memory of HaRav Asher Zelig Rubenstein zt"l 2 Twin Sheet Sets In Memory of Chaya Yehudis Bas R'Shalom A"H "Beautiful" Perfume Gift Set Haviva Kramer Set of Susie Fishbein Cookbooks Greenwald Family Elegant Washing Cup Hilda 🗇 Reuben Epstein New Shapiro Cookbook Greenwald Family

20. Catch the "Red"eye

4 Piece Ultra-Lightweight Delsey Helium Luggage Set on Wheels, Set Includes: 29" Expandable Spinner Suitcase, 25" Expandable Spinner Suitcase, Carry-on Spinner Suitcase, Spinner Tote Sol Wenig & Janet Riesel, in Memory of Samuel Riesel, Shmuel Ben Tzvi Moshe A"H

21. Show your True Colors

16 MP Powershot A2500 Red Digital Camera, 5X Optical Zoom and Smart Auto, 8GB SD Memory Card, Carrying Case, Mini Tripod, Lens Cleaning Kit *L'zecher Nishmas Rocjel Shira Bas Rav Yosef Chain v'Esther Chana, Whose Beautiful Smile Illuminated Many Pictures* Nook by Barnes & Noble Simple Touch Reader *Hilda & Reuben Epstein*

22. See the World through Rose Colored "Glasses"

Elegant Fine China Service for EightYitzFlatware for EightYitzCrystal Goblets for EightYitzSterling Silver & Crystal Vase

t Friends of the Mikvah Yitz & Rompy Klug In Memory of Moshe Pinchas Ben Dov Halevi A"H Yitz & Rompy Klug In Memory of Moshe Pinchas Ben Dov Halevi A"H Eastern Silver

23. Get Your "Green" Card

\$500 American Express Gift Card

Avram Chaim & Aliza Malek, In Memory of Chana Bas Yechiel Mechel & Yehoshua Heschel Ben Avraham Chaim A"H

24. Color Commentary

\$500 Gift Certificate to Eichler's (Boro Park)

In Memory of Mr. Soloman Rubin A"H

25. Black Friday

\$180 Gift Certificate to M & M Dairy & Appetizing
\$180 Gift Certificate to East Side Kosher
\$50 Gift Certificate to Mendy's
\$50 Gift Certificate to Amsterdam Burger Company

M&M Dairy & Appetizing East Side Kosher Greenwald Family Anonymous

26. "Electric" Blue

\$500 Gift Certificate for the Appliance of your Choice from Y & E Appliances

Friends of the Mikvah

27. Blue Chip iPad Mini 16GB

Jonas & Lisa Kleiner Michael & Jessica Kleiner

28. Tickled Pink

One Pair of Custom Orthotics - Adult or Child (Measurements & Fittings Done in Bklyn Office) Dr. Seth Winslow, DPM

\$5 Table

29. Follow the Yellow Brick Road

Hillman Community Room Play Space-Family Membership Assorted Artscroll Children's Books 5 Hours of Babysitting

30. Singing the Blues

Two Benefactor Tickets to the 2015 Young Israel Concert (Includes Wine and Cheese Reception following Concert)

31. Local Color

4 Tickets to The Nets vs. Houston (4/1/14)\$50 Gift Certificate to Mendy's

32. "Pass" with Flying Colors

4 Tickets to Minnesota at NJ Devils (3/20/14)

33. Paint the Town Red

4 Tickets to The Nets vs. Charlotte (3/19/14)

34. Mellow Yellow

Electric Scooter	Friend of the Mikvah
Playmobil Victorian House	Friend of the Mikvah
Harry Potter & the Half Blood Prince (book on 17 CD's)	Hilda 🔗 Reuben Epstein
Admission for a Family of 6 to the Jewish Children's Museum	Greenwald Family
Assorted Games	Friend of the Mikvan

35. Red Light Green Light

5" Display Garmin Touch Screen with Lifetime Map Updates

36. Red in the Face

One Year Membership to the East River Gym One Hour Personal Gym Training Sessions with Marc Sommer (New East River Clients Only)

37. Pinkalicious

American Girl Doll & Accessories

Ora & Mikey Rapfogel in Honor of Emma & Mia

38. Green Thumb

Drill and Tool Box Filled with an Assortment of Tools Yitz & Rompy Klug In Memory of Moshe Pinchas Ben Dov Halevi A"H \$100 Gift Certificate to A&B Alarm A&B Alarm

Hillman Community Room Play Space Greenwald Family Chana Blatt

Young Israel of Manhattan

Greenwald Family Greenwald Family

Staci & Nachum Segal

Staci & Nachum Segal

'n h

Tova & Yosef Peretz

East River Gym

Marc Sommer

39. Color by Number

iPod Touch

40. True Blue

Johnny Walker Blue Label

41. Going Green

20" Girls' Bike & Helmet 20" Boys' Bike & Helmet

42. "Hue"phoric

East River Playroom- Family Membership Two Hours of Tutoring in Math Family Admission to the UJC/Bialystoker Synagogue Purim Carnival and \$15 in Carnival Tickets Family Admission to the UJC/Bialystoker Chanukah Chagiga and \$15 in Raffle Tickets 5 Hours of Babysitting \$25 Gift Certificate to Grand Street Cleaners \$25 Gift Certificate to Special Touch Cleaners Jonas & Lisa Kleiner Michael & Jessica Kleiner

Rachel & Chaim Lazar

Frank's Bike Shop

East River Playroom Ilene Keller

UJC/Bialystoker Synagogue

UJC/Bialystoker Synagogue Chana Blatt Grand Street Cleaners Special Touch Cleaners

43. Black Jack

\$150 Worth of Lotto Tickets

Friends of the Mikvah

44. Coloring "Book" Kindle

Ethel & Sammy Waiss, In Memory of Mr. Harold Krinsky A"H

45. Pretty in Pink

Private Drawing Free Year at the Mikvah We would like to thank the following people who made this evening possible:

Event Coordinators

Malkie Jacob, Layie Siff, Michelle Sitzer, Faygie Tannenbaum

Coordinating Committee

Rochel Abramowitz Aliza Adler Tovah Finkelstein Gittie Fishelis Ziona Greenwald Leah Homnick Rachel Lazar Aviva Mermelstein Janet Riesel Naomi Sandel Tova Shwed Nechy Seidenberg Hudel Weinstock Tova Weisz

Sponsorship Committee

Tovah Finkelstein, Hudel Weinstock Rochel Abramowitz Mi Aliza Adler Lipaz Malkie Jacob

Michelle Sitzer Lipaz Tannenbaum

Special Thanks

Abromowitz Family Rabbi Golan Benlulu Aaron Brody Joyann Erez Rochel Feinstein Finkelstein Family Paul Fried Aaron From Jacob Family Malkie Jungreis Landy Children Chaim Lazar Rachel Levinger LoHo Realty Malkie Machlis Mermelstein Family Avraham Rothman Sandel Family Staci & Nachum Segal Sitzer Family Fran Shulman Eddie Silver Seidenberg Family Stefansky Family Hila Stern Avi Moshe & Dorit Tannenbaum Weisz Family Sol Wenig Mr. X

ALL PRIZES ARE SUBJECT TO AVAILABILITY.

The Coordinating Committee makes every attempt

to ensure the validity of its prizes.

The Coordinating Committee disclaims any and all responsibility

for any alterations, manufacturer change of prizes or businesses

that are no longer operating when prize is claimed.

Tickets that have been folded or have personal stickers applied will automatically be disqualified.

Print your name, address and phone number clearly below.

You can email your order to <u>malkiejacob@rcn.com</u> or you may fax this order form to (646) 723-9309 or Call Gittie Fishelis at (212) 228-2429 or Nechy Seidenberg at (212) 673-5465 or mail before March 4th to:

Chaim Lazar 500A Grand Street, Apt. 4C, N.Y.C., NY 10002

Name_____ Address

Phone

INSTRUCTIONS FOR PRIZE AND TABLE SELECTIONS:

Please write in the spaces provided below the amount of tickets for each prize number requested. After you have completed your order, refer to the "Special Discount Packages" to determine the total cost of your order. Special Raffles:

<u>Sponsorship List</u> <u>\$7,500 Black</u>

Bruce Ratner - Forest City Ratner Companies

\$2,500 Brown

Heshy & Esther Jacob Baruch & Susie Singer Anonymous

\$1,800 Purple

Nachum & Staci Segal

\$1,250 Blue

Hon. Sheldon & Rosa Silver

\$1000 Green

Martin & Zena Cohen Anonymous Hon. Shlomo & Suri Hagler Dovie & Malkie Jacob Chaim & Rachel Lazar Yaakov& Sara Miriam Rubin Eddie & Allison Silver David & Michelle Sitzer Martin & Karen Wolfson In loving memory of Miriam Manya Suss A"H Wife, Mother, Grandmother

\$500 Red

In Memory of Sam Hirschman A"H Seth & Chana Berkowitz Norman & Gila Dawidowicz Nussin & Pam Fogel Rabbi Sheldon & Zelda Goldsmith Udele "Betty" Goodman In loving memory of her mother Anna A"H Leilui Nishmas Moshe Efraim Ben Aryeh A"H Anonymous Dr. Jerry & Gilda Hochbaum Avrom Chaim & Aliza Malek Chaim Meyer & Aliza Mermelstein Rabbi Daniel & Penina Mezei Yosef & Tova Peretz Sam & Gail Podemski Price Family Leilui Nishmas Yerachmiel Yaakov Yosef Ben Moshe Dovid A"H Mrs. Estelle Rubin & Family Mrs. Rochelle Rubin Yoel & Shavy Steinberg Izzy & Sheri Tropper Avromie & Itty Weiss Ari & Tova Weisz Sol Wenig & Janet Riesel Dr. Seth & Elana Winslow Dovid Wohlberg Anonymous

<u>\$360 Orange</u>

Hondo & Rochel Abramowitz David & Aliza Deutsch Rabbi Dovid & Reb. Malka Feinstein Dr. Moshe & Chaya Gunsburg Mr. Mendel Hagler Ms. Altie Karper Rabbi Aaron & Miriam Katz Rafael Moshe & Meira katz Jonas & Lisa Kleiner Michael & Jessica Kleiner Mrs. Briendel Lehon Rabbi Moshe & Malkie Machlis Ira & Rochelle Miller Mikey & Ora Rapfogel Yeruchum & Michal Rosenberg Anonymous Hon. Marty & Fran Shulman Rabbi Azriel & Layie Siff Rabbi Yeshaya & Reb. Rita Siff Ira & Lorraine Spiler Jerry & Vivian Waldman Dr. Marc & Shana Wilkenfeld Mel & Phyllis Zachter

\$250 Yellow

Mr. Yussie & Ms. Shira Abramowitz Rabbi Gary & Reva Ambrose Joel Bernstein & Gloria Goldenberg Reuben & Hilda Epstein Morris & Beth Faitelewicz Mr. Dovid Frank Rabbi Yisroel & Geri Gantz Dr. Stephen & Annie Glassberg Ms. Sandra Gluck David & Edie Goldman Jacob & Debbie Gordon Mr. Shami Jacob Yitz & Rompy Klug Aaron & Judy Mitrani Chana & Shulamis Orbach Avraham & Miriam Aliza Rothman Allan & Debbie Schauder Shimon & Chanie Schneebalg Israel Suss In loving memory of Miriam Manya Suss A"H Wife, Mother, Grandmother Rabbi Dovid & Hudel Weinstock In honor of Miriam & Sid Zachter

<u>\$180 White</u>

Dovid & Ruchel Adams Boruch & Chavala Adler Rabbi Hershel & Dr. Ruth Adler Marc Albaum & Lynda Hill Michael & Batsheva Altman David & Michelle Amar Oumet Edward & Dena Arfe Louis & Barbara Arfe Judy Becker In loving memory of Mrs. Nechama Becker A'H Yosef & Chanie Berman Rabbi Yehuda & Keila Blank Aaron & Abby Brody Leiby & Julie Dancziger Moshe & Sharon Davidowitz Raphael & Rochel Ehrenpreis Mendy & Joyann Erez Rabbi William Erps Mr. Yaakov Faitelewicz Mr. Yehuda Bayme & Ms. Shani Faitelewicz Rabbi Reuvain & Reb. Shelia Feinstein Rabbi Berel & Rochel Feinstein Charlie & Dina Feit Yaakov Frankel & Dr. Raschelle Palace Charlie Feit & Edith Gross Mrs. Zelda Finkelstein Rabbi Chaim & Tovah Finkelstein Rabbi Shmuel & Gittie Fishelis Shlomo & Yael Fishelis Dr. Aaron & Brenda From Mickey & Sarah Gantz

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Mrs. Goldie Oberlander Rabbi Howard & Fave Oldak Rabbi Chaim & Shira Packer Harry & Etta Packer Arnold & Helen Pfeffer William & Judy Rapfogel Jerry & Diane Reich Rabbi Zvi & Reb. Shira Romm Yechezkel & Batsheva Rosenbaum Yoely & Chana Rochel Rubinstein Rabbi Yehuda & Michelle Sarna Dr. Matt & Tova Schwed Rabbi Yosef & Nechy Seidenberg Dr. Mayer & Malki Sinensky Tzvi Sitzer Rabbi Shaul & Elana Small Bruce & Hila Stern Yisroel & Gloria Sugarman Mike & Mechla (Yetta) Tandhasetti Rabbi Yossi & Mindy Tannenbaum Ms. Sheila Tennenbaum Rabbi Dov & Faige Tropper Anonymous Ethel & Sammy Waiss Joseph & Jennifer Warren David & Hedy Weinberger Dr. Sheldon & Barbara Weider Norman & Pearl Wiesen Mr. Eugene Weiser Mrs. Sylvia Wohl Wilkenfeld Mr. Shmuel Wilkenfeld Itzy & Gale Weintraub